

THE QUEEN OF UNIVERSAL



APPLICATIONS NOW OPEN

APPLY NOW



CALI-NIGHTS.COM



951-903-7519

2027 SPONSORSHIP OPPORTUNITIES

CALI-NIGHTS.COM • 951-903-7519

AN INVITATION TO PARTNER

Where Beauty Meets Purpose

The Queen of Universal invites visionary brands and community partners to join a distinguished international platform celebrating confidence, culture, leadership, and positive impact.



Presented in California, USA, this pageant is designed to bring together remarkable women from diverse backgrounds while offering sponsors an elegant stage for meaningful brand visibility and engagement.

Our Sponsorship Promise

Every partnership is presented with care, professionalism, and premium visual placement across the event experience and approved promotional channels.

GLOBAL VISION

CALIFORNIA PRESTIGE

MEANINGFUL IMPACT

Presented by California Nights Entertainment

Founded in California, California Nights Entertainment brings experience in concerts, fashion shows, gala events, weddings, hospitality, production coordination, marketing, and VIP experiences.

THE PARTNERSHIP ADVANTAGE

Why Sponsor The Queen of Universal?

1

Premium Brand Visibility

Position your organization alongside an elegant international pageant brand through event screens, digital promotion, and sponsor recognition.

2

A Diverse Audience

Connect with contestants, families, community leaders, entrepreneurs, professionals, and pageant supporters from varied cultural backgrounds.

3

Purpose-Driven Association

Align your brand with confidence, leadership, cultural appreciation, women's advancement, and positive community impact.

4

Memorable Engagement

Create authentic connections through VIP attendance, promotional video placement, sponsor displays, and custom activations.

Visibility may include

Social media promotion • Event screen advertising • Sponsor logo placement • Company video presentation • Website recognition • On-site brand engagement

CHOOSE YOUR PRESENCE

Sponsorship Packages

ROYAL CROWN

\$5,000

- Premier logo placement
- Up to 60-second company video
- Dedicated social media spotlight
- Website logo with link
- 6 VIP event admissions
- Premium sponsor display space
- Live stage acknowledgment

DIAMOND

\$4,000

- Prominent logo placement
- Up to 45-second company video
- Featured social media recognition
- Website logo with link
- 4 VIP event admissions
- Sponsor display space

GOLD

\$3,000

- Standard logo placement
- Up to 30-second company video
- Social media recognition
- Website sponsor listing
- 2 VIP event admissions
- Event screen recognition

SILVER

\$2,000

- Logo on sponsor materials
- Up to 15-second company video
- Social media thank-you
- Website sponsor listing
- 2 general event admissions

All benefits are subject to production deadlines, final artwork approval, event format, and availability. Custom combinations may be developed for qualified partners.

MAKE THE PARTNERSHIP YOUR OWN

Custom Sponsorship Opportunities

For brands seeking a distinctive presence, we welcome tailored partnerships that complement the pageant experience and the sponsor's marketing goals.

- Title or presenting partnership

- Crown, sash, wardrobe, or styling partnership

- Beauty, fashion, jewelry, or wellness partnership

- Photography, media, travel, or hotel partnership

- Contestant welcome gifts and product placement

- Community initiative or scholarship support

- VIP reception or hospitality partnership

- Digital content and social campaign collaboration

Let us build a partnership that fits your brand.

Custom sponsorships are quoted based on activation scope, exclusivity, production needs, and promotional deliverables.

JOIN US

Sponsor Commitment & Contact

To reserve a sponsorship level, please complete the information below and contact California Nights Entertainment. A formal sponsorship agreement and payment schedule will be provided for confirmation.



COMPANY / ORGANIZATION

CONTACT PERSON

PHONE

EMAIL

SELECTED SPONSORSHIP LEVEL

REQUESTED CUSTOM OPPORTUNITY

Contact

951-903-7519

CALI-NIGHTS.COM

California, USA

AUTHORIZED BY

California Nights
Entertainment

Thank you for supporting excellence, purpose, and possibility.

We look forward to welcoming your brand as a valued partner of The Queen of Universal.